Agricultural Seed Traceability Solution

Food safety issues have always been a concern for people, mainly due to the improvement of people's living standards and the increasing demand for higher quality food. In recent years, the continuous exposure of food safety issues has led to the country continuously strengthening its supervision and management of agricultural products, food and other product safety, and has also introduced a series of policies related to product traceability for supervision. Since the Ministry of Agriculture issued the QR code coding rules for seed labels, enterprises are required to use a QR code traceability system. The development of seed QR code traceability system solutions in the market has become increasingly diverse. The long-standing anti-counterfeiting QR code traceability system solution meets the needs of various users, in order to help farmers better choose agricultural product seeds and protect the interests of farmers and consumers.1、 What is the seed QR code traceability system?The seed QR code traceability system generates batch QR codes online, and each QR code has uniqueness. After printing an independent item code, each bag of seed packaging has an independent "ID card". Through the input, collection, and circulation of data information, the full process traceability record of seeds is achieved. With the seed traceability system, farmers only need to scan the QR code on the packaging with their mobile phones to check the entire production, storage, and distribution process of the seed, clearly understand the quality control situation of the seed origin and various distribution links, and accurately understand the "details" of the purchased seeds.2、 What industries are suitable for the seed QR code traceability system?The purpose of QR code traceability is to achieve product quality traceability, which means that any product can be used.For example, in the vegetable industry, information such as the quality of vegetables, whether pesticide residue detection is qualified, and harvesting time can be traced through QR code scanning. In the fruit industry, information on the origin of fresh fruits, as well as information on the quality and planting cycle of fruits, can be obtained through QR code tracing.Regardless of the industry, achieving traceability of QR code quality has to some extent increased the value of agricultural products, allowing truly high-quality agricultural products to reflect their rightful value, preventing some substandard products from being just a few, acting as pollution-free organic products to deceive consumers, and allowing every citizen to eat truly high-quality agricultural products.3、 What is the significance of applying a seed QR code traceability system?1. Ensure the traceability of crop seeds;2. Further standardize the management process of crop seeds;3. Real time monitoring of crop seed inventory information using information technology;4. Improve the efficiency of crop seed management and reduce the intensity of crop seed management work;5. Improve the level of information management for crop seeds;6. It enhances the corporate image and also increases customer stickiness.

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